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WONDER TRANSMEDIA ALIGNS DAVID TRAUB AS CEO, AS CHAIRMAN/CEO AL OVADIA TRANSITIONS TO BE SOLELY CHAIRMAN.

“We could not have picked a better successor to lead at this stage than David Traub,” says former Wonder Chairman/CEO Al Ovadia (now solely Chairman). “During this fund-raising stage, David has introduced our most promising relationships and has an inspiring track-record of success.” Al is changing his day-to-day focus to become the CEO of Los Angeles Beijing Studios, a co-production motion picture company.

Wonder CDO/COO Chris Fure explains, “David was the natural successor to Al for having aligned our Series-A candidates. On this note, David has been our most active Board member and highest supporter in terms of achieving our objectives.”

In accepting the post, David was humble and visionary. “Wonder has a unique and timely plan, particularly relative to delivering 21st century digital vocational skills to broad populations that would otherwise have no way of manifesting their creativity and ambition. I see great things ahead for Wonder, particularly as we can both ascend to best of breed quality and harness the masses to serve the mobile world's ever growing hunger for content.” ##

Wonder Transmedia: *A team whose Board is led by the former 20th Century Fox Division President who launched “The Simpson's” and Sony Pictures Division Head who launched “Spider Man”. Wonder is a disruptive platform company in the animation space that educates and/or networks users, as well as develops crowd-sourced transmedia content for release along multiple digital pathways.*

David Traub: *David has enjoyed 30 years of experience as an award-winning executive producer of feature films, digital media products and games. As a venture catalyst, David has been global business and economic development executive, an investor, and/or a board member to over 40 startup, early stage, institutional, multi-national, and government entities.*

David's recent movies were jOBS (Executive Producer) and BRONX BULL (Co-Producer). His first feature film credit was for producing display graphics on THE LAWNMOWER MAN. David serves as an Ambassador for the Immersive Technology Alliance, and his current films in development include: CRAZY FOR THE BOYS, RISE, CAPTURE THE FLAG, LOVE SAVES THE DAY, MIDNIGHT RAIDERS, and now HARD DROP with Wonder.

David has published more than 30 articles on the evolution of the digital domain, education and economic development for publications, books and clients such as Ontario Ministry of Culture, NTT-Docomo, Microsoft and Carnegie-Mellon. He has given more than 60 keynote and other speeches globally. David earned a Ed.M in Education from Harvard ('90) with focus on optimizing economic/career development via entertainment interfaces/media.